

## **Marshalltown Central Business District Veteran and Military Banner Program**

Each banner is double sided, full color and custom made with an image of the honoree (provided by the applicant). Banners will be placed on decorative light poles throughout the city by the Public Services Department between May through late October/early November 2024.

As many as 124 members of the military will be honored on poles throughout the Marshalltown Central Business District, the Viaducts leading into Downtown Marshalltown, and the 13th Street District's light poles. There is a limit of one banner per honoree, and one person per banner.

Banners will be sold on a first come first serve basis as payment is received. A map will be created to help visitors and family members locate their banners. Specific physical location of banner display cannot be reserved. \*Proof of Honorable Discharge or Active Duty must be presented with application. Marshall County Veterans Affairs can assist with direction on where this can be obtained.

The MCBD, nor the City will not be responsible for replacing banners that are stolen, damaged or destroyed due to weather, age, vandalism or any act of nature beyond our control, such as high winds. Upon removal of the banner in 2024, every reasonable effort will be made to give the banner to the applicant.

The deadline to submit the application for the banner is **February 1, 2024**, or until availability runs out.

If you have any questions, please contact the Marshalltown Central Business District Director, Deb Millizer at [director@marshalltownmainstreet.org](mailto:director@marshalltownmainstreet.org)

### **Honoree Information**

Please fill out the following information about the person who will be on the banner

1. Honoree Name:

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2. Name Years of Service (please use this format (Year)-(Year))\_\_\_\_\_

3. Highest Rank:\_\_\_\_\_

4. War Served In:  
\_\_\_\_\_

5. Branch of Service: (Circle one only)

a. Army

b. Navy

c. Marine Corps

d. Coast Guard

e. Air Force

f. National Guard

g. Other:\_\_\_\_\_

6. Current Status: (Circle one only)

a. Veteran

b. Active Duty

7. Is this person deceased: (Circle one only)

a. Yes

b. No

8. Honored by (i.e. individual, family, business, or family of Honoree)  
\_\_\_\_\_  
\_\_\_\_\_

9. Connection to Marshall County:  
\_\_\_\_\_  
\_\_\_\_\_

10. Untitled Titled Proof of Honorable Discharge

Please include a hard copy with this completed application OR you may email your proof to [director@marshalltownmainstreet.org](mailto:director@marshalltownmainstreet.org)

11. Please provide the military photo you would like displayed on the banner  
High resolution images are required. You may also email your photo to [director@marshalltownmainstreet.org](mailto:director@marshalltownmainstreet.org) or provide a hard copy when you pay.

### **Applicant Information**

Please fill out this following information about the person paying for the banner

1. Applicant Name:

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2. Applicant Address:

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3. Billing City:

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4. Billing State:

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5. Billing Zip  
Code:

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6. Applicant Phone Number:

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7. Applicant Alternate Phone Number:

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8. Applicant Email:

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### **Payment Information**

The cost of the double-sided banner is \$250 which includes production, installation, and maintenance as well as a contribution to local veterans' affairs programs. The banners

will be displayed in Downtown Marshalltown, the viaducts leading into Downtown Marshalltown, and the 13th Street District's light poles between May through late October/early November 2024. Then the banner will be available to the applicant/family.

You may either bring or send the payment to the Central Business District Office or utilize PayPal. Address and link information is listed below. \*When submitting payment please note the Veteran that is being honored on the banner.

1. How would you like to make payment? (circle only one)
  - a. Mail or deliver payment to Marshalltown Central Business District (MCBD)
  - b. PayPay

Mail or deliver payment to Marshalltown Central Business District (MCBD) located at **34 W Main St, Suite 103, Marshalltown, IA 50158**

For **PayPal**, type **PayPal.Me/MCBD2002** into your web browser and it will take you to the link.

\*Please be sure to note the name of the Veteran being honored when you submit payment.

Application and Payments are due between July 24, 2023 and February 1, 2021. Banners will be reserved on a first come first serve basis upon the completion of requirements.