

Hello!

First and foremost, we want to thank you for choosing to have your business downtown. Entrepreneurs, such as yourself, are the lifeblood of our community. Without our small businesses located downtown, there would be no downtown.

We want you be part of our vision to further develop and strengthen our downtown by joining our Main Street program, the Marshalltown Central Business District. Being a Main Street member is more than just a title; it's a way to build stronger relationships between the downtown and the citizens of Marshalltown.

In 2002, our Marshalltown Central Business District became a Main Street Community by meeting rigorous standards and guidelines. There are only 40 cities in Iowa that have met those qualifications. Being a Main Street community allows greater access to grants for downtown development, beautification, and building improvements that non-Main Street communities don't have access to. Since MCBD's inception, volunteers have donated over 55,000 hours to implementing Main Street's programs. As a member you have access to multiple workshops and resources specifically designed for business owners and retail.

Marshalltown has a great community, and together we know we can make it even better. With your annual membership of \$175.00, you will receive benefits such as:

- Online directory on the Marshalltown Main Street website
- Monthly eNewsletter
- Featured in Newsletter
- Featured on Website
- Discounts to participate in downtown events, such as Art Walk and the Holiday Stroll
- Access to grants from state and federal level for building repair and business development
- Access to business classes and other resources from Main Street Iowa
- Becoming a champion for downtown businesses

In addition, you will receive a frameable certificate of membership to the Central Business District.

Without your commitment to your downtown business, we wouldn't be where we are today. You are the voice and face of Main Street. Your input and involvement helps determine the image of downtown while creating a better place for commerce.

We look forward to hearing from you and hope you will join us as we continue to make our downtown the best it can be!

Yes! I want to be a member of the Marshalltown Central Business District!

Please update your business information:

Business Name: _____

Contact: _____

Address: _____

Email: _____

Phone Number: _____

Please enclose this form along with your check for \$175.00* in the provided envelope.

Please make all checks out to:
Marshalltown Main Street Partnership, Inc

Would you be interested in being a volunteer? Yes No

*Please pay by Feb 14th, 2017. Membership fee increases \$25.00 after the fee due date.

Marshalltown Central Business District | 16 East Main Street, Suite 280, Marshalltown IA 50158 | 641-844-2001

